

Advertise With NGMA

NGMA's website advertising program is designed to keep your company's name in front of the thousands of visitors to the NGMA website. NGMA offers both horizontal and vertical banner placement positions for advertisements on www.ngma.com. The maximum positions for banners will be four (4) horizontal banners, four (4) small vertical banners and four (4) large vertical banners. Advertisements will rotate on a constant basis every 10 seconds. Advertisements will be visible on all public pages of NGMA's website.



NGMA member rates for website advertising

Ad Type	Ad Size	Member Rate 1 Month	Member Rate 3 Months	Member Rate 6 – 12 Months
Horizontal Banner	1240 x 150 px	\$150	\$140	\$120
Vertical Banner Large	200 x 350 px	\$125	\$115	\$105
Vertical Banner Small	200 x 200 px	\$100	\$90	\$80

Non-member rates for website advertising

Ad Type	Ad Size	Non-Member Rate 1 Month	Non-Member Rate 3 Months	Non-Member Rate 6 – 12 Months
Horizontal Banner	1240 x 150 px	\$200	\$190	\$170
Vertical Banner Large	200 x 350 px	\$175	\$165	\$155
Vertical Banner Small	200 x 200 px	\$150	\$140	\$130



If you are interested in advertising on the website, please fill out the form on the next page and email it to ads@ngma.com.

We look forward to promoting your company through the NGMA website!



NGMA Web Advertising Application

Thank you for supporting NGMA through web advertising. Please complete this form and email it to ads@ngma.com along with your ad.

Company Name: _____

Contact Name and Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Bus. Phone: _____ Cell Phone: _____

Email: _____ Website: _____

Please select both the ad type and ad run length that you would like to place on www.ngma.com.

Ad Type	Ad Size	Member Rate 1 Month	Member Rate 3 Months	Member Rate 6 – 12 Months
Horizontal Banner	1240 x 150 px	<input type="checkbox"/> \$150	<input type="checkbox"/> \$140	<input type="checkbox"/> \$120
Vertical Banner Lg	200 x 350 px	<input type="checkbox"/> \$125	<input type="checkbox"/> \$115	<input type="checkbox"/> \$105
Vertical Banner Sm	200 x 200 px	<input type="checkbox"/> \$100	<input type="checkbox"/> \$90	<input type="checkbox"/> \$80

Ad Type	Ad Size	Non-member Rate 1 Month	Non-member Rate 3 Months	Non-member Rate 6 – 12 Months
Horizontal Banner	1240 x 150 px	<input type="checkbox"/> \$200	<input type="checkbox"/> \$190	<input type="checkbox"/> \$170
Vertical Banner Lg	200 x 350 px	<input type="checkbox"/> \$175	<input type="checkbox"/> \$165	<input type="checkbox"/> \$155
Vertical Banner Sm	200 x 200 px	<input type="checkbox"/> \$150	<input type="checkbox"/> \$140	<input type="checkbox"/> \$130

Ad Length: _____

Total Payment: \$ _____ Check Visa MasterCard Discover AmEx

Card Number: _____ Exp. Date: _____ Security Code: _____

Name on Card (please print): _____

Billing Address (if different from above): _____

City: _____ State: _____ Zip Code: _____

Signature: _____

Check should be made payable to NGMA. Send payment with the completed application to NGMA Headquarters at 2207 Forest Hills Drive, Harrisburg, PA 17112 or by fax to 717-238-9985.

Payment and application must be received prior to ad placement. Ads are placed on a first-come, first-serve basis. No cancellations accepted after contracts are signed and submitted. No agency commissions or cash discounts. All ads are subject to the policies and approval of NGMA. NGMA reserves the right to withdraw or reject any advertisement at any time without prior notice to the advertiser when, in the sole judgement of NGMA, it conflicts with Board policy. Advertisements containing pictures, illustrations or graphics deemed obscene, vulgar, racist, discriminatory, or otherwise offensive or inappropriate are prohibited. Advertisers assume all liability for advertisements (including text, representation and content).