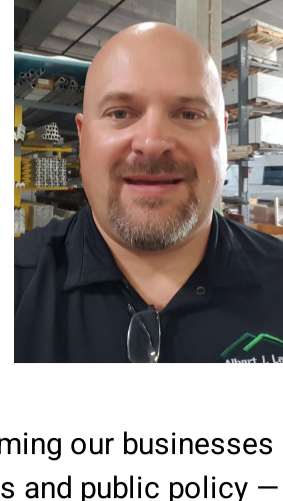


Message From the President

Dear Valued Members,

If you have not yet registered for the [2026 NGMA Annual Meeting](#), I encourage you to do so today and to consider inviting a colleague, business partner, or emerging leader from your organization to attend alongside you. Our Annual Meeting is taking place April 19–21, 2026, in beautiful Clearwater Beach. It is more than a conference! It's where our industry comes together to learn, connect, and shape the future of greenhouse manufacturing.



This year's program is especially timely, addressing the forces transforming our businesses and the broader horticulture sector. You'll gain insights into how politics and public policy – from the Farm Bill and tax policy to labor and immigration programs – directly impact your operations and long-term planning. You'll also hear about the growing role of artificial intelligence as a practical tool for greenhouse design, helping builders test assumptions, improve performance, and reduce risk. And we'll also delve into how leading companies are aligning infrastructure investments with plant science and financial performance to improve cash flow, strengthen ROI, and drive sustainable growth.

Just as valuable as the education are the connections you'll make. Our roundtables, networking events, and informal conversations create opportunities to exchange ideas, share challenges, and build relationships that benefit you and your business long after the meeting ends.

If you've attended before, you know the value of being in the room. If you know someone who would benefit, please introduce them to NGMA and the strength of our community. Bringing someone new helps strengthen not only their professional development, but our industry.

I look forward to seeing you at Clearwater Beach this April and to welcoming both familiar faces and new participants. Please [register today](#).

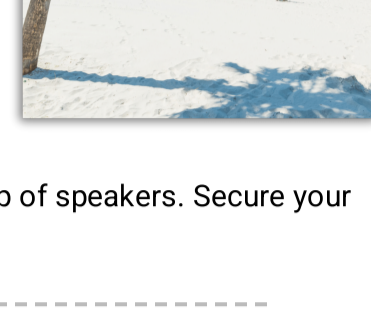
Best regards,
Tim Lauer

Register Now for NGMA's 2026 Annual Meeting

April 19 – 21, 2026 in Clearwater Beach, Florida

NGMA's Annual Meeting is designed to help you navigate industry changes, strengthen your business strategy, and build meaningful connections.

This year's meeting features sessions on public policy and horticulture, the impact of AI on greenhouse design and operations, CEA equipment and infrastructure investments, member roundtables, and committee workgroups. Plus, enhance your trip with our add-on golf event before the meeting and our fishing excursion add-on tour after the meeting!

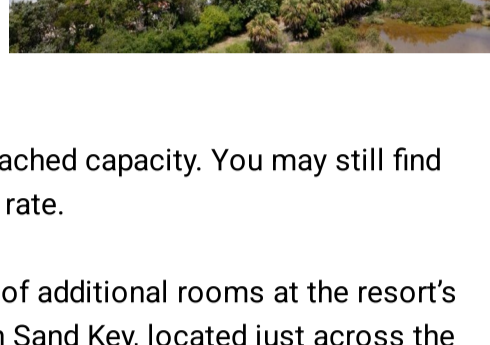


Download the [Meeting Brochure](#) for the full schedule and line-up of speakers. Secure your spot now! Learn more and register [HERE](#).

Hotel Information

Annual Meeting Host Hotel

[Sheraton Sand Key Resort](#)
1160 Gulf Boulevard
Clearwater Beach, FL 33767



Our room block at the Sheraton Sand Key Resort has reached capacity. You may still find rooms directly through the hotel at their current market rate.

To assist attendees, we have secured a limited number of additional rooms at the resort's sister property, the Clearwater Beach Marriott Resort on Sand Key, located just across the street.

Overflow Hotel

[Clearwater Beach Marriott Resort on Sand Key](#)
1201 Gulf Boulevard, Clearwater Beach, FL 33767
727-596-1100
1 (888) 236-2427 Reservations

Room Rate: \$319/night

Additional Fees: \$15/night resort fee + applicable taxes

Room Types:

- Newly Renovated • 1-Bedroom, 2-Room Suite • 1 King + Sofa Bed • Waterfront • Balcony
- Newly Renovated • 1-Bedroom, 2-Room Suite • 2 Doubles + Sofa Bed • Waterfront • Balcony

Click [HERE](#) to make your reservations.

There are also several additional hotel options located both north and south of the host property, as well as a variety of Airbnb listings in the surrounding area.

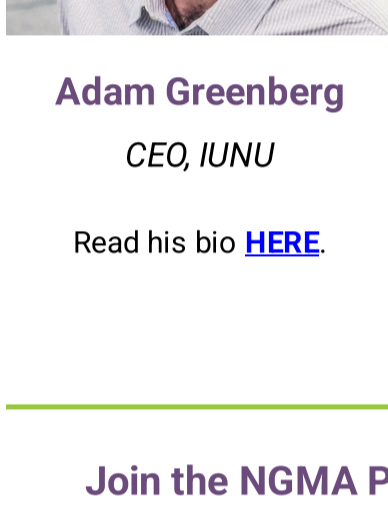
Other hotels close by:

[Devon Shores](#)
342 S Hamden Drive, Clearwater Beach, FL 33767
727-446-9397
Approximately 1.5 miles from the host hotel.

[AC Hotel Clearwater Beach](#)
395 Coronado Drive, Clearwater Beach, FL 33767
727-441-4443
Approximately 1.5 miles from the host hotel.

[Blue Wave Suites](#)
440 East Shore Drive, Clearwater Beach, FL 33767
727-442-5100
Approximately 2 miles from the host hotel.

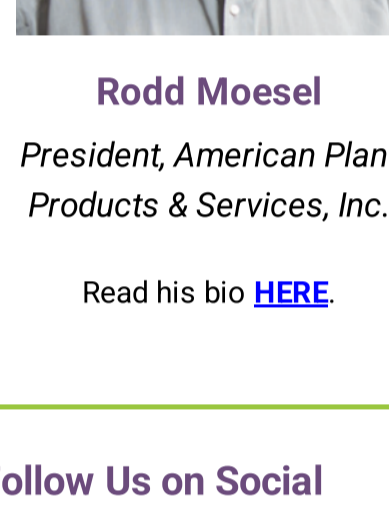
Meet Our 2026 Annual Meeting Speakers



Adam Greenberg
CEO, IJUNU
Read his bio [HERE](#).



Travis Higginbotham
Founder and CEO, Due Diligence Horticulture (DDH)
Read his bio [HERE](#).



Rodd Moesel
President, American Plant Products & Services, Inc.
Read his bio [HERE](#).

Join the NGMA Private LinkedIn Group & Follow Us on Social Media

As an NGMA member, you have access to an exclusive professional network through our private LinkedIn group! It's a place to collaborate, exchange ideas, and connect with fellow leaders in the greenhouse manufacturing industry. Click [HERE](#) to join the LinkedIn group.



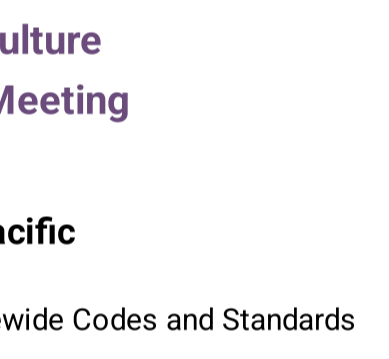
Please note that you must request to join the group initially. It may take a few business days for the request to be processed.

Want more ways to stay connected? Stay in the know and up-to-date on all things NGMA by following our public channels on [Facebook](#) and [LinkedIn](#)!

HELP WANTED!

The Communications Committee would like volunteers to help us write or be interviewed for some stories on innovation. Suggested topics:

- Robotics and Greenhouses, What's Realistic?
- Energy Savings and Storage/Release
- New Developments



Contact Matthew Zemba at commassoc@ngma.com to participate.

Controlled Environment Horticulture Utility-Sponsored Stakeholder Meeting

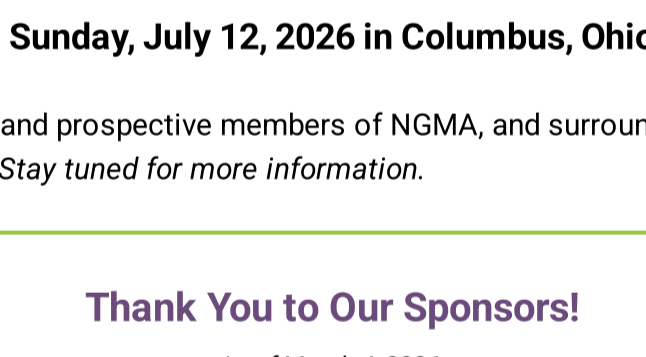
Thursday, March 5, 2026
12:30 p.m. Eastern/9:30 a.m. Pacific

Attention NGMA members: This upcoming event with the Statewide Codes and Standards Enhancement (CASE) Team might be of interest to you.

The California Energy Code change cycle has started again! On March 5, there will be an important early meeting on the 2028 proposals for Controlled Environment Horticulture.

This is our chance to comment on proposals to increase lighting efficacy, require daylight responsive controls, and allow curtains to satisfy the current two-layer glazing requirement in single-pane glass installations. Please consider attending and commenting on your area of expertise.

Click [HERE](#) to register.



Save the Date for NGMA's Membership Reception at Cultivate'26

Sunday, July 12, 2026 in Columbus, Ohio

Network with current and prospective members of NGMA, and surround yourself with leaders in the green industry! *Stay tuned for more information.*

Thank You to Our Sponsors!

As of March 4, 2026.

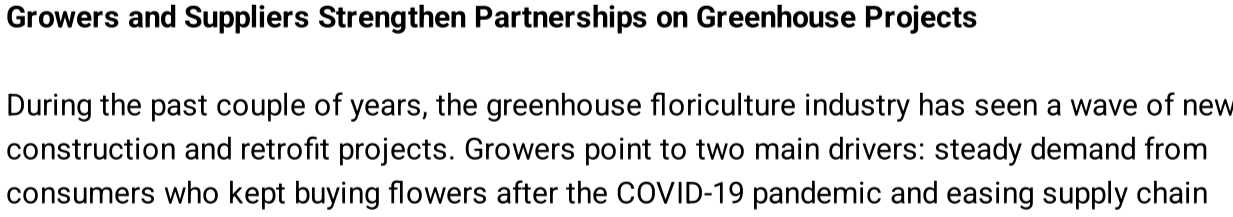
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Silver Sponsors



Bronze Sponsors



Interested in becoming a sponsor? Click [HERE](#) to learn more.

Industry News

Growers and Suppliers Strengthen Partnerships on Greenhouse Projects

During the past couple of years, the greenhouse floriculture industry has seen a wave of new construction and retrofit projects. Growers point to two main drivers: steady demand from consumers who kept buying flowers after the COVID-19 pandemic and easing supply chain disruptions that previously delayed product availability.

[> READ MORE](#)

Survey Outlines How Greenhouse Growers Will Invest in Technology in 2026

Investment in the right technology for your greenhouse requires careful planning. *Greenhouse Grower's* 2025 State of the Industry [survey](#) asked which areas growers were planning to invest the most in 2026.

[> READ MORE](#)

Unlocking the Full Power of LED Lighting Controls

Greenhouse growers already understand the power of sunlight. But what if you could fine-tune that light – by spectrum, intensity, timing, and distribution – just like you do with irrigation and nutrients? That's exactly what LED lighting paired with advanced controls makes possible.

[> READ MORE](#)

Committee Corner

Communications & Outreach Committee

Several NGMA members recently helped with a media inquiry about horticulture lighting from *EC&M*, a trade publication for electrical contractors that focuses on electrical design, construction and maintenance. A copy of the article will be linked in a future issue. If your company has been featured in the press, share it with NGMA at communications@ngma.com.

This year, NGMA will be working again with *Greenhouse Grower* on another State of the Industry Report that will be distributed at Cultivate. This year, NGMA members and leadership will be weighing in on topics that come out of *Greenhouse Grower's* grower survey. We expect topics to range from expansion trends to automation adoption, sustainability goals, and others. Watch your inbox in coming months for ways you can participate.

Codes & Standards Committee

The NGMA Codes & Standards committee continues review and monitor various codes that may affect the industry, as well as updating NGMA's Helpful Hints documents.

Membership Committee

During its January meeting, the committee discussed which members had not renewed their NGMA membership for the upcoming year. The committee delegated outreach to these members.

If you would like to write an article, update the membership about any company changes, or tell us about any interesting projects you're working on, please email commassoc@ngma.com.